

SOTF Digital Life[®] OEM Exploration

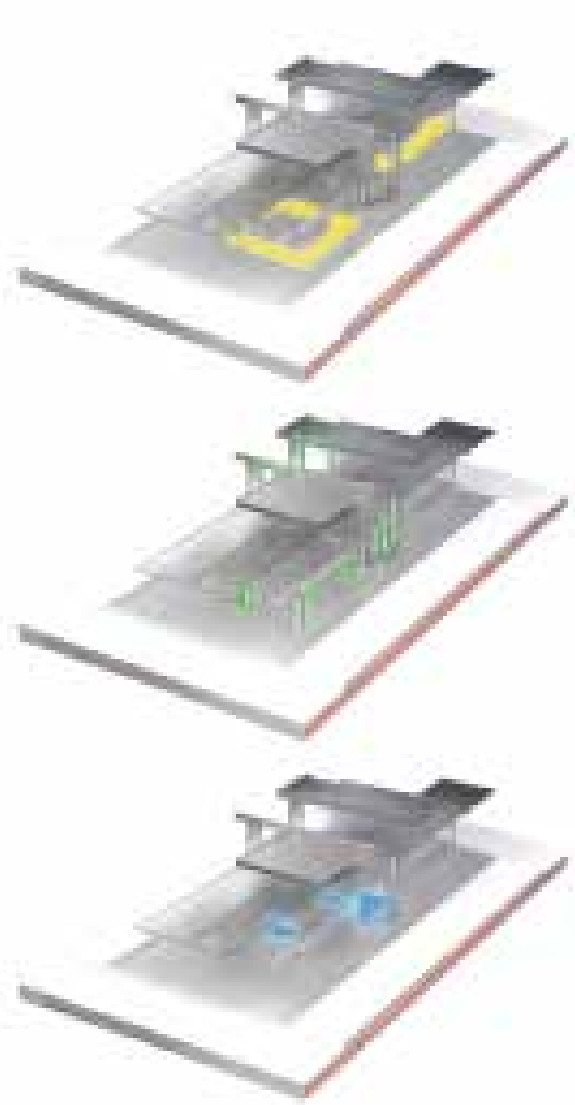
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Current SOTF Environment – Digital Life Pavilion and OEM Table



Michigan Avenue Exploration – Interactive Modern House



View 1 – House Centerpiece



Iconic house silhouette with fence and garage, constructed out of white, clear and orange acrylic.

Color LEDs built into model could cycle through stages to represent various Digital Life features.

Tablet features simulated interface.

Mat offers product use "stories" to show how Digital Life fits into yours.

View 2 – House Centerpiece

